



## **KUSC COMPETITIVE UNIFORM POLICY**

Kingston United Soccer Club (KUSC) strives to project a professional image at all times, with the club uniform playing an integral part in that image. The club uniform helps forge club identity and fosters pride in the organization. KUSC has, therefore, established the following guidelines and policies for club uniforms. All players and coaches will be asked to adhere to this uniform policy.

### **CLUB NAME AND INSIGNIA**

All uses of the Club's name and insignia may not be reproduced in whole or in part by anyone without the expressed permission of the Club. The Club Insignia cannot be altered in any way.

### **TEAM UNIFORM:**

The Board of Directors will approve as part of the annual budget, the make-up of the Competitive team uniform.

Competitive players will receive, at a minimum, two (2) jerseys, one (1) short and one (1) pair of socks. Competitive teams may wear alternate uniforms only if there is a clash of colour with the opponent team.

All teams/team members must use the Club issued or Club approved equipment and apparel at all times when representing the Club.

The uniform provided by the club must be worn for all league, cup, tournament and exhibition games. The coach and manager of any team that permits the use of a uniform other than that provided by the Club, will be called upon to appear before the executive and be subject to disciplinary action.

### **SPONSORSHIPS**

KUSC recognizes that many of its activities provide potential sources of revenue or other non-financial benefits through legitimate and worthwhile opportunities for

sponsorships and other promotional activities. This revenue can be beneficial to KUSC members and, in turn, the local community.

Sponsorship opportunities are *optional* and can be considered by coaches and team members when seeking additional revenue opportunities.

KUSC will permit **one** sponsorship logo to be printed on the front of the Competitive informs, provided the following conditions are met:

- Minimum \$500/year sponsorship for logo to appear on the front of our Home (Navy) jersey
- Minimum \$350/year sponsorship for logo to appear on the front of our Away (White) jersey
- Minimum \$750/year sponsorship for both Home and Away jerseys
- Minimum \$100/shirt/year sponsorship for Company Name to appear above the number on the back of the jersey. A team can have a different company name on the back of each jersey.

## **SPONSORSHIP LOGOS**

- Any sponsorship name or logo appearing on the Home jersey must be printed in **WHITE ONLY**
- Any sponsorship name or logo appearing on the Away jersey must be printed in **NAVY ONLY**
- Player names are **NOT** permitted on the jerseys

Please note: Parents and family members are welcome to sponsor teams however, coaches must ensure the sponsor understands the sponsorship will not influence the player's playing time or selection to future teams.

## **JACKETS**

Sponsorship logos are not permitted on KUSC jackets. Player numbers and team official initials are permitted and must be placed underneath the Umbro logo located on the front of the jacket.

## **VENDOR OF CHOICE**

*All* additions to KUSC uniforms and jackets must be completed by Multideas (silkscreening and embroidery) and/or Soccer International Plus (heat pressing). Both local companies are familiar with our Club policy as it relates to the uniforms. Ensuring all KUSC teams use the same companies provides consistency in our player and team appearance.

Multideas

670 Norris Court

Kingston, ON K7P 2R9

PHONE: (613) 634-2437

Soccer International Plus

2780-A Princess Street

Kingston, ON K7P 1W9

PHONE: (613) 634-9886

## **PENALTIES**

Teams found to contravene this policy will be assessed penalties as follows:

a) Team places sponsor's logo on club uniform in a location not approved by club policy; or b) Team uses a vendor other than the vendor of choice identified in this policy.	
First Occurrence	Head Coach suspended for 3 games.
Second Occurrence	Head Coach suspended for 6 months from all Kingston United coaching duties. Coaches must reapply to coach this or other Kingston United teams.

Decisions may be appealed to the Board of Directors within 1 week of being notified of the penalty. Appeals must be made in writing with a \$50 fee. The fee will be refunded if the appeal is successful.

In the event of an appeal, the case will be heard by a 3-member panel of the Kingston United Board of Directors. The panel will be chaired by the Director of Discipline or in her/his absence, the President or Vice-President of the club.